MAX357 PRODUCT SHEET

MAX357™

ARCTIC COD OMEGA BLEND

Purpose
Max357™ supports the body’s daily function by supplying three different kinds of essential fatty acids – Omega 3, Omega 5, and Omega 7.

Essential fatty acids have proven positive effects on heart health and brain function – making them a necessary part of the human diet. Modern diets often do not provide enough good fatty acids for the body to function as well as it should, which is why many doctors and scientists highly recommend taking Omega oil supplements on a daily basis.

General Description
The benefits of fatty acids
Fatty acids are an essential part of human nutrition and are absolutely required for a healthy body. Humans used to secure much of their fatty acid intake through regular diet, but today our intake of fatty acids has fallen for two reasons:

1 – Faulty research has led to public fear about how consuming any kind of fat can lead to weight gain and health problems, pushing us to reduce our overall fat intake – including healthy fats.
2- Food manufacturers have removed fats from processed foods, but replaced them with either sugar or unhealthy saturated fats as way to improve taste and texture.

There are actually many kinds of fatty acids, and the beneficial ones have proven benefits for cardiovascular system, skin care, brain function, and the metabolic system. Our proprietary 3-5-7 blend of Omega oils has been specially designed to support the upkeep of your body and mind by offering a complementary combination that provides your body the resources it requires to function at optimal levels.

Omega 3 fatty acids
Omega 3 fatty acids are recognized as one of the best studied nutritional supplements. More than 11,000 papers attest to many benefits of Omega 3, specifically the acids EPA and DHA. EPA and DHA have been shown to deliver benefits for heart health and brain function and promoting healthy child development.

Another type of Omega 3, Alpha Linolenic Acid, is sourced from plants and supplements the effects of EPA and DHA by working to reduce the effects of high blood pressure.

Omega 5 fatty acids
Omega 5 is the only known botanical source of Punicic Acid, a very potent antioxidant. Omega 5’s antioxidant level exceeds that of grape seed extract and has shown positive effects on cell repair, digestion, and skin care.

Omega 7 fatty acids
Palmitoleic Acid is an Omega 7 fatty acid that has benefits for heart health, insulin sensitivity, moisture replenishment of mucosal membranes, and anti-aging effects for skin, hair and nails

Healthy and Sustainable
Max357 uses Norwegian cod oil for its Omega 3 fatty acids content. Norwegian wild cod stocks are the largest and most sustainable in any ocean and cod is considered the healthiest fish in the world – one of the best resources of pure Omega 3.

The fish used in Max357 is recognized by the Marine Stewardship Council (MSC) as a product that obtains its fish in a sustainable way, ensuring that fish stocks aren’t overfished. The blue MSC eco label identifies products that contribute the health of our ocean resources by adhering to 3 principles:

1. Fish only at sustainable levels
2. Fisheries minimize environmental impacts
3. Effective fishery management that adheres to national and international laws

Product Benefits
Cardiovascular health
Helps to normalize lipid profiles, improve cholesterol levels, promote circulation and healthy vascular function.*+

Cellular health
Helps to maintain cell membrane integrity and fluidity, also provides key nutrients for cell signaling.*

Brain and nerve health
Helps protect against oxidation of brain and nerve cells.*+

Insulin resistance
Improves glucose uptake, glucose utilization, and insulin sensitivity.*

Skin care
Supports moisture replenishment of mucosal membranes, providing anti-aging benefits for skin, hair and nails.*

Satiety and weight management
Helps to improves satiety and supports fat metabolism.*

Vision
Helps to maintain healthy eyes.*+

‡ requires daily intake of 250mg EPA & DHA

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.
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**Ingredients**

**Pure Norwegian Cod Oil (Omega - 3, DHA+EPA)**
The king of Omega 3 oils, cod oil is famous world-wide for its positive effects on the cardiovascular system, cognitive performance, blood sugar levels, and discomfort following exercise and physical exertion. Our cod oil is sourced from Norwegian Cod caught fresh in the icy Arctic waters. The oil is processed within only a few hours, ensuring limited oxidation of the oil – maintaining its potency and keeping a mild, pleasant flavor. This source of Omega 3 is not only powerful, it is eco-friendly and sustainable.

**Black Raspberry Seed Oil (Omega 3 - Linolenic Acid)**
Black Raspberry oil is a type of Omega 3 that works to complement the effects of other fatty acids. As an essential part of human growth and development, this alpha linolenic acid has been used to support the immune system, bowel function, and cardiovascular health. Our exclusive source of Black Raspberry seed oil also contains multiple forms of Vitamin E.

**Pomegranate Seed Oil (Omega 5)**
The best source of punicic acid, an Omega-5 conjugated fatty acid, pomegranate seed oil has a strong antioxidant effect. Studies suggest it is uniquely suited to protect the digestive tract.

**Pollock Fish Oil Omega 7 (Palmitoleic Acid)**
Palmitoleic Acid has been studied for its potential benefits towards many important health applications including heart health, insulin sensitivity, moisture replenishment of mucosal membranes, and anti-aging benefits for skin, hair and nails. Our oil is sourced from fresh Pollock and guarantees the same freshness and sustainability as our cod oil.

**Supplement Facts**

<table>
<thead>
<tr>
<th>Serving Size: 2 Softgels</th>
<th>Servings per container: 60</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Amount Per Serving</strong></td>
<td><strong>% DV†</strong></td>
</tr>
<tr>
<td>Calories</td>
<td>10</td>
</tr>
<tr>
<td>Total Fat</td>
<td>1.0 g</td>
</tr>
<tr>
<td>Cholesterol</td>
<td>10 mg</td>
</tr>
<tr>
<td><strong>Proprietary Blend:</strong></td>
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<tr>
<td>Arctic Cod Oil (187 mg Docosahexaenoic Acid (DHA), 73 mg Eicosapentaenoic acid (EPA))†† (Added Antioxidant: Rosemary Extract, Tocopherol, Sunflower Oil, Sunflower Lechithin, Ascorbyl Palmitate), Alaska Pollock Oil (Added Antioxidant: Mixed Tocopherols), Black Raspberry Seed Oil, Pomegranate Seed Oil</td>
<td></td>
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</tbody>
</table>

† Percent Daily Values (DV) are based on a 2,000 calorie diet.
†† Daily Value (DV) not established.

**Suggested Use**
As a dietary supplement, take two capsules twice daily with water.

**Guarantee**
This product has been manufactured in the USA in strict conformance with industry standards. Purity guaranteed.

**Caution**
Keep out of the reach of children. This product is for adult use only. It is not intended for use by children, pregnant women, or nursing mothers.

**Gluten Free • Melamine Free**

**Related Scientific Studies**


Yang ZH, Miyahara H, Hatanaka A. Chronic administration of palmitoleic acid reduces insulin resistance and hepatic lipid accumulation in KK-Ay Mice with genetic type 2 diabetes. Lipids Health Dis. 2011;10:120.

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