



#### Purpose

To support the body's natural production of glutathione through maximum RiboCeine<sup>™</sup> Activation.

## **Positioning Statement**

 $\mathsf{MaxOne}^{\scriptscriptstyle\mathsf{M}}$  provides the answer to how you can effectively increase your glutathione levels.

## **General Description**

Glutathione is an antioxidant that is produced and found in every cell of our body. It is the body's master antioxidant and chief cell protector against free radicals and oxidative stress, which has been associated with more than 74 major diseases and disorders. Among the critical roles it fills, glutathione protects us from harmful toxins in the environment by acting as one of the body's primary detoxifiers. It strengthens the immune system, fights intracellular inflammation, supports increased exercise, and slows the aging process. Clearly, glutathione is an essential part of living a healthy life.

Max International today leads the industry in the research, development and distribution of glutathione supporting products. Max has continued to research glutathione in order to improve the efficiency and efficacy of the products we develop. MaxOne represents the evolution of glutathione support and the absolute cutting edge of what science has to offer.

MaxOne, powered by exclusive RiboCeine<sup>™</sup> technology, is the most effective way to help your cells produce glutathione on demand. One of the challenges of helping the body produce glutathione is in providing cysteine to the cell, a fragile component necessary for the production of glutathione, but often found in limited supply in the body. Supplementing orally with raw cysteine, or whole glutathione for that matter, is not practical because it would be destroyed in the digestion process before reaching the cell. RiboCeine solves these challenges by effectively protecting and delivering the fragile cysteine molecule, enabling the cells to produce glutathione when your cells need it most.

At its core, MaxOne is RiboCeine in its purest form. Each bottle of MaxOne provides 60 capsules, and just two capsules a day provide the components your body needs to fight oxidative stress and help you feel better. Give yourself an edge. Strengthen your cells' ultimate defense and experience the benefits glutathione can deliver with MaxOne.



#### Unique Attributes

• MaxOne protects and delivers an essential building block of glutathione to the cell better than any other product available.

- MaxOne features RiboCeine, which has been shown to be 300% more effective than NAC (N-acetyl-L-cysteine) in raising liver glutathione levels.†
- Based on 25 years of research
- Supported by 20 peer-reviewed articles

#### **Product Benefits**

Increased glutathione has the following benefits:

- Strengthens the immune system\*
- Fights intracellular inflammation\*
- Supports increased exercise\*
- Slows the aging process\*
- · Protects individual cells from free radical damage\*
- Acts as the body's primary detoxification mechanism\*
- † These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



## **Directions for Use**

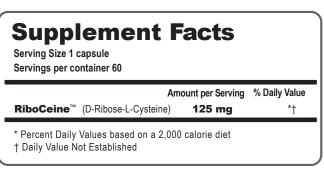
Take one capsule twice daily with water, one capsule in the morning and one capsule in the afternoon.

## Guarantee/ Warning

This product has been manufactured in the USA in strict conformance with industry standards. Purity and potency guaranteed. Store in a cool, dry place not to exceed 30° C (86° F).

Warning: Keep out of the reach of children. This product is for adult use only. It is not intended for use by children, pregnant women, or nursing mothers.

## **Nutrition Facts**



**Other Ingredients:** Microcrystalline cellulose, vegetable capsules, stearic acid (kosher, vegan, non-GMO), silicon dioxide.

## **Scientific Studies**

Roberts, J.C., Nagasawa, H.T., Zera, R.T., Fricks, R.F., Goon, D.J.W. (1987) Prodrugs of L-Cysteine as Protective Agents against Acetaminophen-Induced Heptotoxicity. 2-(Polyhydroxyalkyl)- and 2-(Polyacetoxyalkyl)thiazolidine-4(R)-carboxylic Acids. In Journal of Medicinal Chemistry, 30, 1891-1896.

Roberts, J.C., Francetic, D.J., Zera, R.T. (1991) L-cysteine prodrug protects against cyclophosphamide urotoxicity without compromising therapeutic activity. In Cancer Chemotherapy and Pharmacology. 28, 166-170

Roberts, J.C., Francetic, D.J. (1991) Time course for the elevation of glutathione in numerous organs of L1210-bearing DCF1 mice given the L-cysteine prodrug, RibCys. In Toxicology Letters. 59, 245-251

Roberts, J.C., Charyulu, R.L., Zera, R.T., Nagasawa, H.T. (1992) Protection against Acetaminophen Hepatotoxicity by Ribose-Cysteine (RibCys). In Pharmacology & Toxicology. 70, 281-285.

A full listing of studies can be found at www.max.com.

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## FAQs

#### How is MaxOne<sup>™</sup> different from MaxGXL®?

A- MaxOne<sup>™</sup> utilizes Max International's proprietary RiboCeine<sup>™</sup> formulation, which Dr. Herb T. Nagasawa developed based on 25 years of research. RiboCeine is shown to be 300% more effective than NAC (N-Acetyl Cysteine) in raising liver glutathione levels.<sup>†</sup> It doesn't change the fact that MaxGXL is still a great product that has produced amazing results for many people, but simply put, MaxOne represents an evolution in glutathione support. Featuring RiboCeine, MaxOne is a superior way to deliver cysteine; the key to supporting glutathione production within the body.

#### How does MaxOne support glutathione production in the body?

A- MaxOne features RiboCeine, which effectively protects and delivers cysteine to the cell, enabling your body to produce glutathione more efficiently. Cysteine is a critical element needed to produce glutathione and is often in short supply in the body. On its own, cysteine is easily broken down during digestion. RiboCeine ensures that cysteine reaches the cell intact—available for glutathione production.

#### Why don't I have to take as many capsules as MaxGXL?

A- Since RiboCeine is so effective and efficient at raising glutathione levels, MaxOne can provide the same benefit in 1/3 the volume of MaxGXL.

#### What are the "other" ingredients?

A- As demonstrated on the supplement facts panel, RiboCeine is the only active ingredient in MaxOne. The other ingredients listed are common, inert, and safe ingredients used to assist the RiboCeine raw material flow properly as part of the manufacturing/ packaging process.

# Can these capsules withstand extreme temperature variations?

A- As always, we suggest that you store MaxOne in a cool, dry place to ensure maximum product effectiveness and integrity.

#### Can I take MaxOne with other Max products?

A- MaxOne is designed to work synergistically with other Max products and can be taken together.